LAVASOFT

Ad Aware
Free Antivirus +

Free
antivirus with
antispyware

ABOUT LAVASOFT

Company Overview

Lavasoft is the original anti-malware company, creating award-winning, free security and privacy software since 1999. Born of the belief that online security should be available to everybody, Lavasoft offers millions of users maximum protection for their computers and online identities. With more than 400 million downloads, its flagship product Ad-Aware has blocked and removed billions of threats, saving consumers from all forms of attacks and malware – including viruses, spyware, adware, phishing and drive-by downloads.

Lavasoft is a global company with operations in North America and Europe. For more information, please visit http://www.lavasoft.com or follow the company on Twitter @lavasoft.

Mission

As the original anti-malware company, Lavasoft strives to lead the global fight against malware and spyware by providing exceptional security and privacy solutions.

Facts

Here are some facts about Lavasoft Ltd.
- Headquarters is in Malta
- Offices in Sweden, Canada, Ukraine and Malta
- Founded in 1999
- Private company
- 4000 partners in over 120 countries
- 400 million Ad-Aware downloads worldwide
- More than 2 million downloads per month
- Member of the Anti-Spyware Coalition

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AD-AWARE FREE ANTIVIRUS+

At Lavasoft, we believe that every computer user, regardless of economic status or geographic location, must have the power to control their individual privacy and security when they use the Internet. That is why we continue to offer Ad-Aware Free, a proactive malware removal tool that allows users to combat today's toughest cyber threats.

With over 400 million downloads worldwide, Ad-Aware Free delivers a proven technology trusted and used by more people than any other online security product. Ad-Aware Free features real-time anti-malware protection, rootkit protection, and community-driven initiatives to ensure that you have the power to protect yourself online.

Ad-Aware Free Antivirus+ now includes the following features that were, up to now, reserved for our paid products:
- Gaming (silent) mode
- Advanced Rootkit Protection
- Enhanced Real-Time Protection
- Download protection to block malicious files before they are written to disk

System Requirements

- Processor: 1 GHz
- RAM: 512MB
- Free hard disk space: 300MB
- Operating Systems: Windows 7 (32 & 64-bit), Windows Vista, Vista SP1+ (32 & 64-bit), Windows XP SP2+ (32 & 64-bit), Windows 2003 Server SP1+ (32 & 64-bit), Windows Server 2008+ (32 & 64-bit)

Languages: English / French / German / Spanish / Italian

Ad-Aware FREE is available for personal home use only. Business use is prohibited.

	Ad-Aware Free Antivirus +	AVG Free Antivirus	Avast Antivirus Free Edition 2012	Malware Bytes Anti-Malware Free	Spybot Search and Destroy Free
Behavior-based heuristic detection	√	√	√	√	X
Antivirus	√	√	√	X	X
Enhanced Real-Time Protection	√	√	√	X	X
Download Protection	√	√	√	X	Limited
Malware Sandbox Emulator	√	√	√	X	X
Scheduler	√	√	√	X	√
Control Application Resource usage	√	X	X	X	√

AD-AWARE FEATURES

Fast Antivirus ^{Improved!}

It's a superfast antivirus that complements our legendary anti-spyware.

Ad-Aware offers a superfast antivirus engine that works alongside our legendary anti-spyware technology. Two engines work together to block malware from traditional viruses to the more common spyware attacks. Because both engines are made to work together, there are no conflicts or slow-downs typically associated with running two separate security programs – there's just one easy and superfast security solution.

With automatic updates available several times a day, you can rest assured that your computer and files are protected from the ever-evolving threats of the web.

With Ad-Aware you won't need any other security software. You can safely disable all other antivirus software and get powerful protection that won't slow your PC.

Legendary Antispyware ^{Improved!}

The world's most trusted. 400 million downloads and counting.

With over 1 billion attacks stopped – there is no doubt Ad-Aware knows a thing or two about how to stop cybercriminals. Our technology is so good that it is used by many of our peers in the security world.

It used to be that viruses were prevalent. Programmers would engineer viruses intended to destroy the data of one, one thousand or ten million computers – causing damage for the sake of earning a reputation. Today's cybercriminals are all about monetary gain.

Adware, spyware and Trojans are engineered to gain insight of a user's PC and take control of it in order to launch cyber-attacks or steal personal data for illicit monetary gain, which is why the number of such related attacks has grown and continues to grow exponentially.

Ad-Aware's rootkit protection and Real-Time Detection continue to provide today a legendary defense against Trojans, password stealers, key-loggers, spyware, adware, fraudsters and identity thieves.

Enhanced Real-Time Protection ^{New!}

Immediately detect malware before it harms your PC.

Enhanced Real-Time Protection immediately detects and blocks malware. Powered by behavior-based heuristics scanning, which blocks or suspends malicious processes and infected files that try to start or connect to your system, Ad-Aware's Enhanced Real-Time Protection effectively prevents malware from damaging your PC or accessing your personal files.

Some of Ad-Aware's core technologies (such as advanced rootkit protection) that were, up to now, reserved for our paid products are now featured in Ad-Aware Free – scanning for malicious real-time processes, unauthorized registry modifications and real-time network monitoring.

> **Real-time process protection**
> Blocks or suspends malicious processes and infected files that try to start or connect to your system and prevents them from further infecting your system.

Real-time registry protection
Advanced detection of attempted registry changes, a favorite target for many malware distributors. Ad-Aware 10 alerts you when a program tries to make changes to your registry, giving you the power to block the threat or to allow access.

Real-time network protection
Monitor outgoing network traffic and block connections to blacklisted IP addresses and known malicious websites to identify and stop active threats.

Download Protection New!

Download photos, music and movies with confidence.

Downloading files from the Internet and in particular from the peer-to-peer networks (P2P) or torrent sites are often loaded with a secret cargo of malware. It is becoming increasingly popular for cyber-criminals to upload contaminated files into what appears to be the latest movies, software programs or even music.

A user who inadvertently downloads such a file exposes his PC and his network to the whims of hackers and puts himself at risk of having his identity stolen or his computer compromised.

Ad-Aware automatically scans files before they are downloaded on your hard-drive and detects malware before it can ever be launched. Its real-time protection quarantines infected files preventing them from damaging you and the community at large.

Ad-Aware Security Toolbar New!

Protect yourself against online scams and phishing attacks.

Ad-Aware's free toolbar is a powerful security add-on designed to work with Internet Explorer or Firefox. It scans URLs and links in real-time and automatically warns you of phishing websites and scam sites before they can even try to steal your personal information.

It is free and is powered by Blekko, which helps fund Ad-Aware's development by generating a few cents every time you search with it.

Game Mode New!

Play your games and watch your movies without being disturbed.

Ad-Aware was the first free antivirus program to include a game mode (sometimes called silent mode). In Game Mode, your computer remains protected while you play your games or watch a movie without the interruptions or strain on system resources that other security software programs often cause. Game Mode suspends security alerts, system scans and auto-updates while you work or play without compromising your security.

Enhanced Performance ^{Improved!}

Ad-Aware gets out of your way.

Conserve resources and reduce downtime by using automated scans to identify and remove malicious applications. With a total memory footprint averaging less than 30Mb and CPU utilization below 1% even when performing a full scan, Ad-Aware delivers the protection you need without making its presence felt.

And while our deep scan can take a little longer than other anti-viruses to perform, you can rest assured that it will be far more complete than the competition, leaving no stone unturned. We simply refuse to skip steps in order to artificially boast our scan times and win the benchmark wars.

Faster Boot Times ^{Improved!}

Get to play or work faster.

Ad-Aware now loads up to 3X faster than its previous version (and up to 2X faster than our fastest competitors) meaning you spend less time waiting for your PC to boot.

Easy to Download, Install and Use ^{Improved!}

Fire and forget protection.

Effortlessly maneuver the complexities of malware detection and removal with our improved user-friendly interface. Ad-Aware 10's improved user interface makes computer security easy by giving novices the cruise-control mode they need. After all, we are the security experts.

Experts now also get improved "under-the-hood" access with a better profile scan management, scheduling and UI (User Interface) control.

Automatic Threat Updates ^{Improved!}

Stay protected against the latest threats.

Stay protected against the latest forms of malware with automatic threat updates. Fast, continuous threat updates (often several times per day) are downloaded in the background without ever getting in your way.

Behavior-Based Heuristics Detection ^{Improved!}

Block unknown and emerging threats before they harm you.

Extra Sensory Protection allows you to go a step beyond detecting known threats. Our heuristics detection finds and blocks unknown and emerging threats before they can harm your PC.

Command Line Support

Manage Ad-Aware without launching the interface.

Ad-Aware offers full command line support to let developers use its powerful security features with great flexibility.
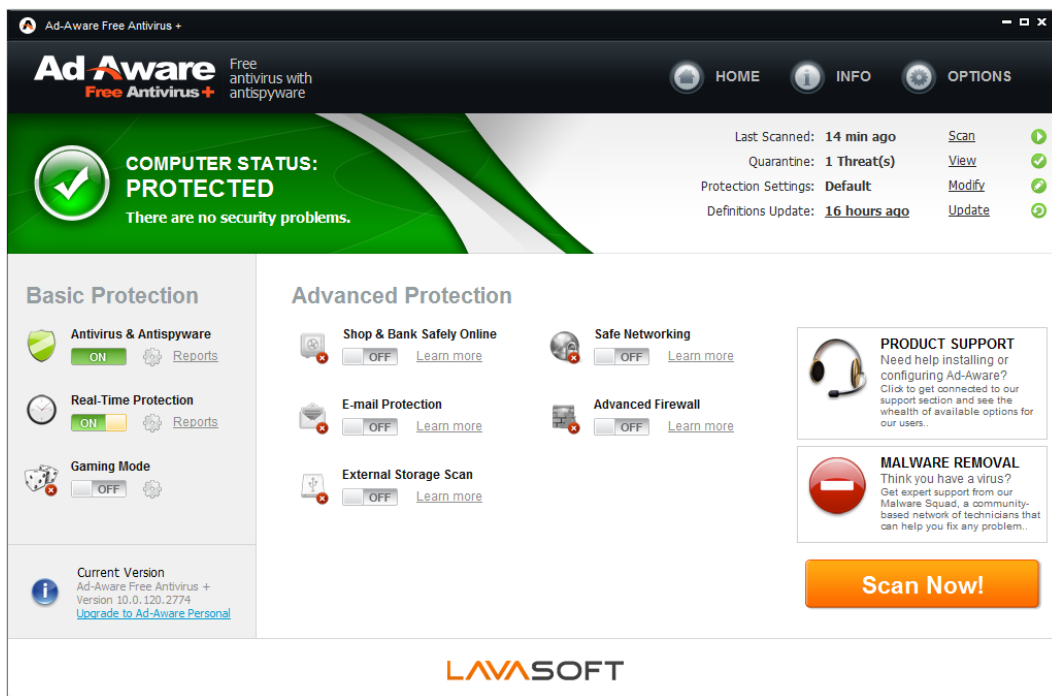
Pin-Point Scanning
Scan only the files or folders you want.

Want to double-check a file or folder? Just right-click and let Ad-Aware analyze its content for malware against our constantly updated threat-list.
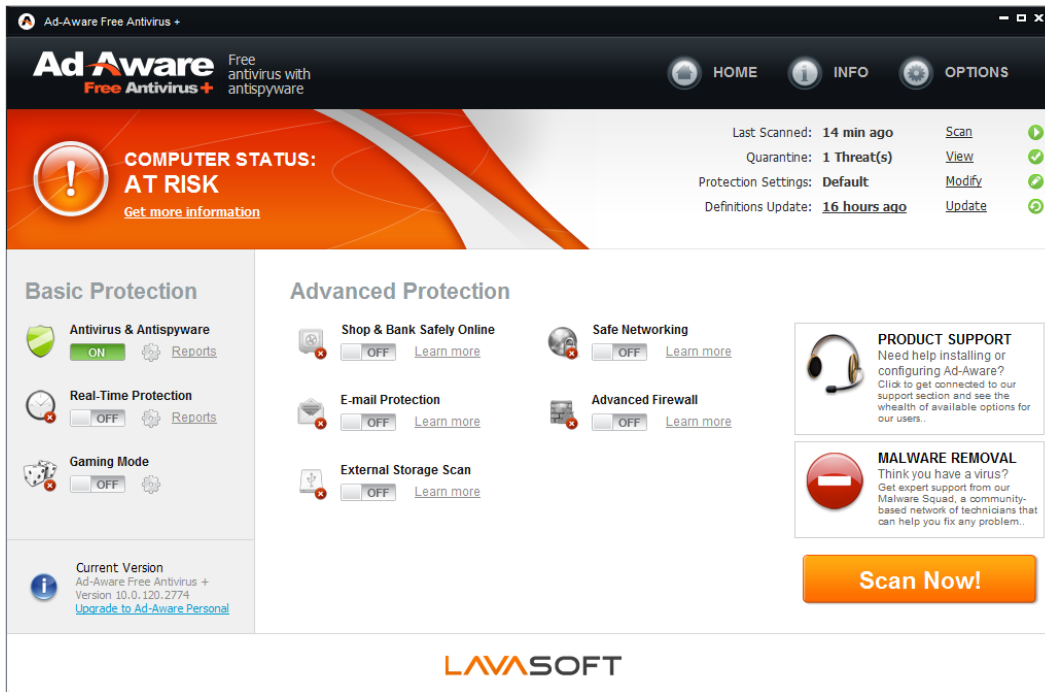
User Interface New!
Designed for ease and usability.

Ad-Aware 10's brand new interface has been extensively redesigned from the ground-up with usability as the core principle. The new look is more intuitive and organizes Ad-Aware's most popular functions directly on the start-up window. Advanced options are just one or two clicks away.

Ad-Aware Free Antivirus+ Home Screen – Status: PROTECTED

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Ad-Aware Free Antivirus+ Home Screen – Status: AT RISK

Malware Sandbox Emulator **Improved!**

Rapidly analyze malware in a virtual environment.

Ad-Aware's malware analysis technology rapidly analyzes potential malware by observing its behavior in a virtual environment so that malware is never actually executed on a user's machine. Because Ad-Aware uses the fastest emulation technique available, Dynamic Translation, it is extremely fast and never compromises system performance. Emulation technology helps protect users from many unidentified or new variants of malware.